

**The Cathedral Renaissance Ball –
Celebrating An Age of Ideas that Inspire!
*April 26, 2008***

Name/Company: _____

Address: _____ Zip _____

Phone No./Email _____ Contact: _____

Cathedral Ball's Distinctive Participation Levels

\$2500 Corporate Sponsor: 6 tickets to The Ball and Pre-Ball **Hour of Enlightenment** reception, a reserved table for the evening, permanent recognition in school foyer, recognition on the Cathedral Web Page with a weblink for one year, and a full page ad in the Ball Program.

\$1500 Green & Gold Club Benefactor: 6 tickets to The Ball and Pre-Ball **Hour of Enlightenment** reception, a reserved table for the evening, permanent recognition in the school foyer, and recognition in the Ball Program.

\$500 Green & Gold Club Subscriber: 2 tickets to The Ball and Pre-Ball **Hour of Enlightenment** reception, 2 seats at a reserved table for the evening, recognition in the Ball Program.

\$400 Patrons with a Purpose: 2 tickets to The Ball and Pre-Ball **Hour of Enlightenment** reception, recognition in the Ball Program and the ability to direct your additional contribution to one of the following areas:

Athletics____

Spanish____

2008-2009 Classrooms: Grade____

Computer____

Art____

Regina Program____

Library____

Music____

CED____

Cathedral Ball's Program Advertising Levels

____ Premium page \$1,000 (front or back inside cover, centerfold)

____ Standard full page \$500

____ 1/2 page \$300

____ 1/4 page \$150

____ My ad is enclosed.

____ Please use the same ad I used last year.

____ I sent my ad to Darby Lassiter.

**Copy deadline for all ads is February 29, 2008.
Specifications on reverse side.**

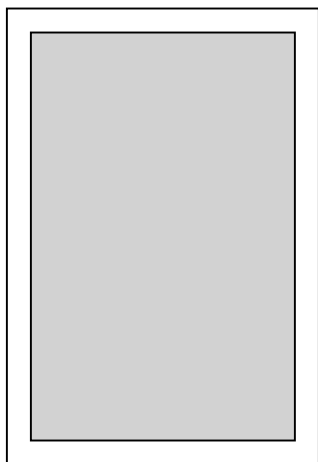
Please return this form & your check to:
Cathedral Ball – Corporate Committee
School of the Cathedral
111 Amberly Way
Baltimore, MD 21210

Please direct questions to:
Corporate Committee Chair
Mary Jo Coiro 410-532-0000
mjcoiro@comcast.net

All proceeds benefit the School of the Cathedral of Mary Our Queen.
Contributions are deductible to the extent permitted by law.

*CATHEDRAL
RENAISSANCE
BALL*

**THE 2008 CATHEDRAL BALL
PROGRAM ADVERTISING GUIDE**



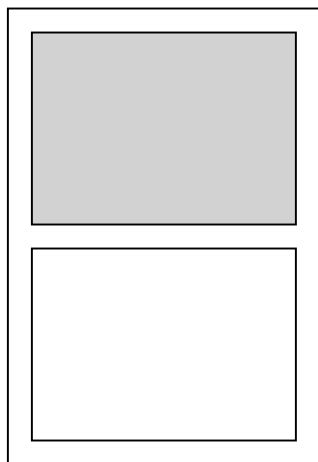
FULL PAGE AD

Size: 4 1/2" x 7 1/2"

PREMIUM: \$1000

*(Inside Front Cover,
Inside Back Cover, Back
Cover or a Center Page)*

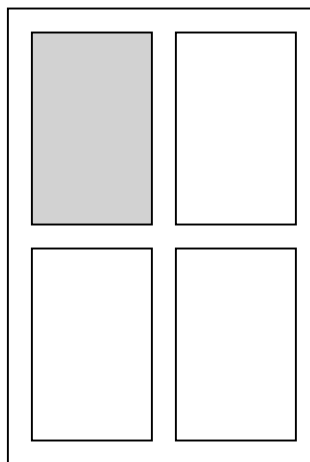
STANDARD: \$500



HALF PAGE AD

\$300

Size: 4 1/2" x 3 5/8"



QTR. PAGE AD

\$150

Size: 2 1/8" x 3 5/8"

ALL PAGES

Trim Size: 5.5" x 8.5"

MEDIA

Applications: Adobe Acrobat 8.0; Adobe InDesign CS3 (MAC only); Adobe Illustrator CS3; or Adobe Photoshop CS3 (or older versions). PDF is preferred format. PDFs must be optimized for CMYK printer press or PDF x1-A with fonts embedded; no RGB/CMYK images placed; all images in file placed at 100% before PDF is created. If not a PDF, file must be accompanied by: suitcase, printer and screen fonts; and print-out of disk contents. Graphic files should be grayscale tiff, eps (MAC only), or PDF files (tiff files 300 dpi; Bitmap files 1200 dpi; eps files please convert type into paths or send fonts).

BLEEDS

No Bleeds Except on Cover Pages

COLOR

All ads should be black and white.

DELIVERY

Ad layout files may be submitted on CD or emailed to:

Darby Lassiter

Darby.Lassiter@mediatwo.com

Phone: 443-909-7846

**Please indicate "Cathedral Ball"
in the subject line.**

DEADLINE: ALL ADS & CHECKS DUE BY FEBRUARY 29,