



THE SCHOOL OF THE CATHEDRAL OF MARY OUR QUEEN

The School of the Cathedral Parent Ambassador Program is designed for parents who are interested in becoming more involved with our school family. Our ambassadors will be a part of our outreach and marketing efforts as promoters and representatives of The School of the Cathedral. We invite you to read more about this exciting program below.

What does it mean to be a Parent Ambassador?

The Parent Ambassador Program is an opportunity for parents to team up and work with the Admissions team to build relationships with prospective families. We are looking for Parent Ambassadors who would like to assist us in the following ways:

- Be present at school and parish events including Open Houses
- Be advocates to potential new families
- Talk to prospective families interested in learning more about SCMOQ or who are seeking admission and offer a smooth transition into the enrollment process
- Assist us with social media to best reach families

What is the purpose of this program?

All our families are star ambassadors, even without a formal program! Our school families are the best resources to promote our school through word of mouth. Many school families are here because they were referred to us by another parent. Sometimes talking with a current family gives them the “parent prospective.” Also, it offers an opportunity to ask questions that they may not be comfortable asking the Enrollment Director or Administration.

How does this benefit our students?

Building relationships with prospective families is very important to our enrollment. Our growing enrollment enables us to enhance resources for all our families.

Who can join the program?

All current Cathedral parents are welcome to join. This is a flexible program with many options for participation.

Benefits of being an ambassador

As an ambassador you have a direct impact on growing our school family. Your role is critical by building relationships with our newest potential family members.

How much time do I need to spend in this role?

You decide. Your time is valuable and give as much time that fits your schedule.

Do I need to complete training to participate?

All activities around children and in school require that you complete VIRTUS training. In addition, you will receive information from our Admissions team.

What happens next?

Once the form is completed a member of our team will contact you regarding future events.

If you are interested in signing up to be a Parent Ambassador, please [click here](#)